

Diversion Event Recap

Submit via email to: accounting@rainierwine.com and heather.bristol@rainierwine.com

Today's Date: _____

No need to pay, I will invoice hours at a later date

Yes, pay for this event

How many hours did you work?

Travel (only if over 1 hour total)

Expenses – total amount (attach receipts)

Tasting Event _____ Hand-sell Only _____

Your Name & Mailing Address: _____

Store Name: _____

Store Location: _____

Event Date: _____

How many bottles or cases were on site at the event?

_____ cases _____ bottles

Product Name	# of Bottles Sold	Product Name	# of Bottles Sold
Diversion Cabernet		Diversion Majestic Red	
Diversion Merlot		Diversion Chardonnay	

Location of the event/display within the store: _____

Attendance at promotion was:
(mark an "x" by one)

Slow

Steady

Busy

Feedback related to product

Rate each varietal with an "x" under the appropriate number/comment

Varietal	1 Dislike it	2 No opinion	3 Like it	4 Love it!
Merlot				
Cabernet				
Chardonnay				
Majestic Red				

General reaction to marketing or other comments: