

# Mad Housewife Event Recap

Submit via email to: [accounting@rainierwine.com](mailto:accounting@rainierwine.com) and [heather.bristol@rainierwine.com](mailto:heather.bristol@rainierwine.com)

Today's Date: \_\_\_\_\_

  


*No need to pay, I will invoice hours at a later date*

*Yes, pay for this event*

How many hours did you work?

  


*Travel (only if over 1 hour total)*

*Expenses – total amount (attach receipts)*

Tasting Event \_\_\_\_\_ Hand-sell Only \_\_\_\_\_

Your Name & Mailing Address: \_\_\_\_\_

Store Name: \_\_\_\_\_

Store Location: \_\_\_\_\_

Event Date: \_\_\_\_\_

How many bottles or cases were on site at the event?

\_\_\_\_\_ cases \_\_\_\_\_ bottles

Product Name	# of Bottles Sold	Product Name	# of Bottles Sold
Mad Housewife Cabernet		Mad Housewife Sweet Pink	
Mad Housewife Merlot		Mad Housewife Chard	
Mad Housewife Sweet Red			

Location of the event/display within the store: \_\_\_\_\_

Attendance at promotion was:  
(mark an "x" by one)

Slow

Steady

Busy

### Feedback related to product

*Rate each varietal with an "x" under the appropriate number/comment*

Varietal	1 Dislike it	2 No opinion	3 Like it	4 Love it!
Merlot				
Cabernet				
Chardonnay				
Sweet Pink				
Sweet Red				

General reaction to marketing or other comments: